

## Cookie Policy

This Cookie Policy explains how Technicz ("we," "us," and "our") uses cookies and similar technologies when you visit our website. It outlines what cookies are, why we use them, and how you can control your cookie preferences. This policy is part of our Privacy Policy and is in compliance with the General Data Protection Regulation (GDPR).

### WHAT ARE COOKIES?

Cookies are small text files placed on your device when you visit a website. They are widely used to make websites work, improve user experience, and provide analytical data.

Cookies can be categorized as:

- **First-party cookies:** Set by the website you are visiting.
- **Third-party cookies:** Set by other domains (e.g., analytics or advertising partners).
- **Session cookies:** Deleted when you close your browser.
- **Persistent cookies:** Stored on your device for a set period or until manually deleted.

### TYPES OF COOKIES WE USE

We use the following categories of cookies on our website:

#### 1. **Strictly Necessary Cookies**

These cookies are essential for the website to function properly and cannot be switched off. They include, for example, cookies that allow you to log in or use e-commerce functions.

#### 2. **Performance Cookies**

These cookies collect anonymous data on how visitors use the website (e.g., which pages are visited most often) and help us improve the performance and usability of our website.

#### 3. **Functional Cookies**

These cookies enable enhanced functionality and personalization, such as remembering your preferences. They may be set by us or third-party providers.

#### 4. **Marketing and Tracking Cookies**

These cookies track your browsing activity and may be used to deliver targeted advertising. We use them only if you provide explicit consent.

## **LEGAL BASIS FOR USING COOKIES**

We use strictly necessary cookies based on our legitimate interest in providing a functional website. For all other types of cookies, we rely on your explicit consent, in accordance with Article 6(1)(a) of the GDPR.

## **COOKIE CONSENT MANAGEMENT**

When you first visit our website, a cookie banner will appear requesting your consent to use non-essential cookies. You can:

- Accept all cookies
- Reject all non-essential cookies
- Customize your preferences

You can update your cookie preferences at any time via the [Cookie Settings] link on our website.

## **THIRD-PARTY COOKIES**

We may allow third-party service providers, such as Google Analytics or advertising partners, to set cookies. These providers are responsible for their own privacy and cookie practices. Please refer to their policies for more information.

## **HOW TO CONTROL AND DELETE COOKIES**

You can manage cookies through your browser settings. Most browsers allow you to:

- View and delete cookies
- Block cookies from all websites or specific sites
- Clear all cookies when closing the browser

For instructions, see your browser's help section or visit [www.allaboutcookies.org](http://www.allaboutcookies.org).

Note: Disabling certain cookies may affect the functionality of our website.

## **CHANGES TO THIS COOKIE POLICY**

We reserve the right to modify this Cookie Policy at any time. Any updates will be posted on this page with a revised "Last Updated" date.

## **CONTACT US**

If you have questions about our use of cookies or this policy, you can contact us at:

### **Technicz**

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